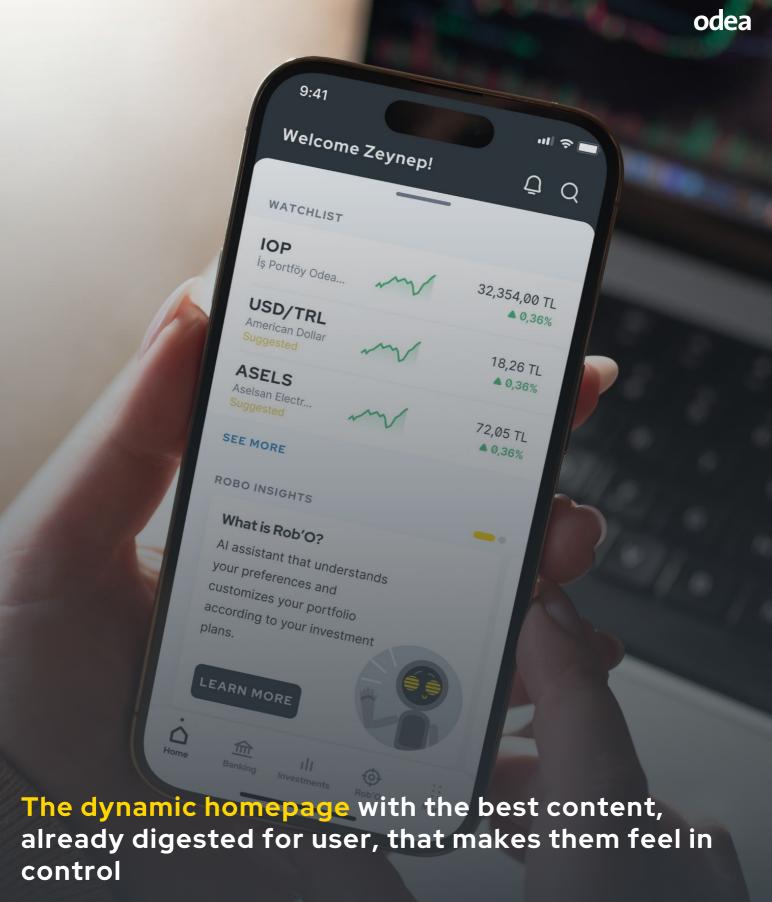
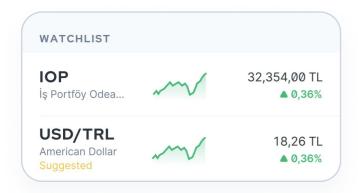
The Odea Experience



The homepage is the entry point of the experience, aggregating all the most urgent actions and every insight regarding the financial situation of the user. It works as a feed of dynamic modules that are updated with the most important content.

Home

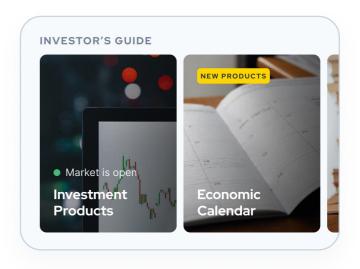


Watchlist

An easy access to funds and stocks based on users' interests and editorial curation

Investor's Guide

Exclusive guide for investors including different products, economic calendar and Academy'O which helps increase the level of financial education through podcasts, articles, videos and newsletters



Eczacibaşı makes a strategic move in healthcare
09.01.2022, 12:40 ECILC

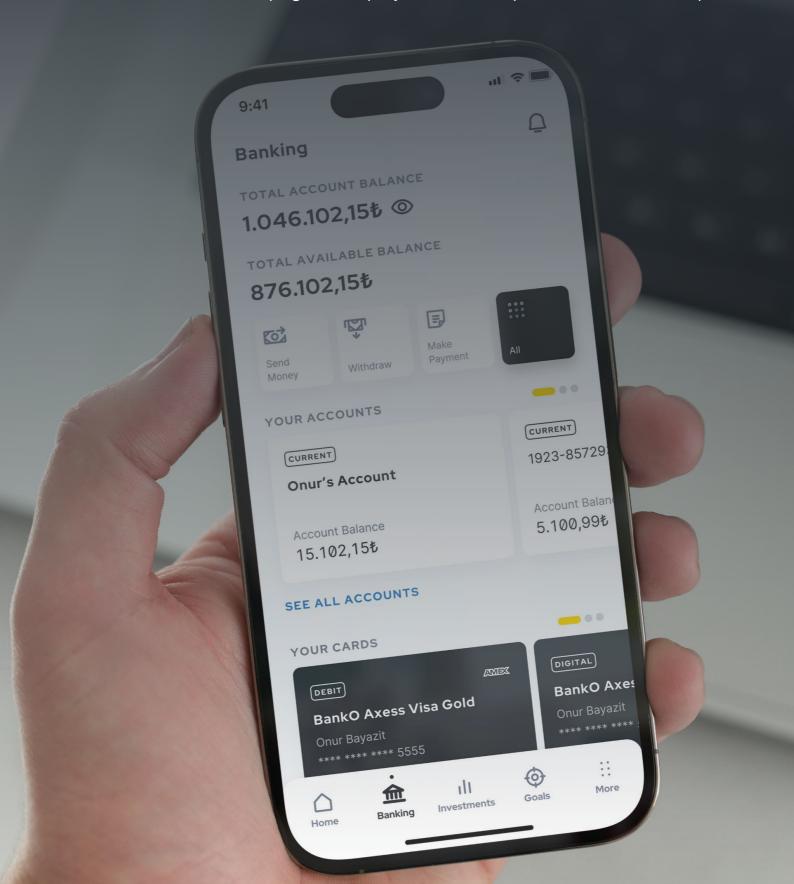
Nordex Group receives order for 68.4 MW in Turkey from Enerjisa Uretim
09.01.2022, 12:40 ENJSA

Latest News

Related and suggested news for users which they can filter by topics, tags, and search

The banking page allowing user to easily perform the most frequent tasks, and manage daily banking actions such as accounts, payments, and loans

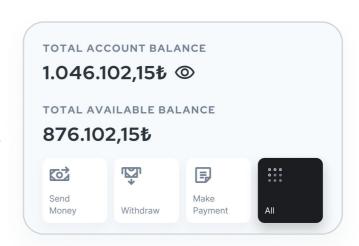
The user has access to all the daily banking functionalities and products, but is also able to customize the page to display the most important actions on top of it.

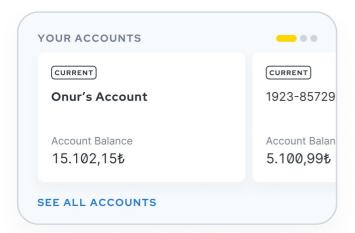


Banking

Total Balances & Quick Actions

Account balances that can be hide, and quick actions that will be useful for the daily banking activities



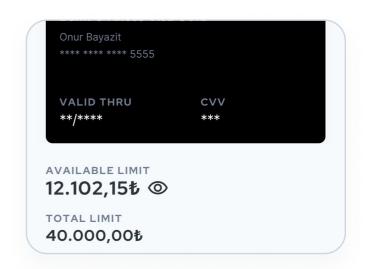


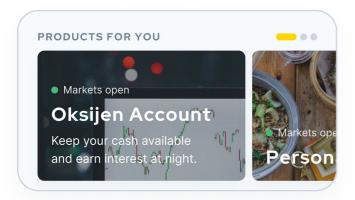
Accounts & Detail Pages

The module that allows users to perform all transactions related to their accounts, cards etc which are sorted by frequency of use

Credit Card Details

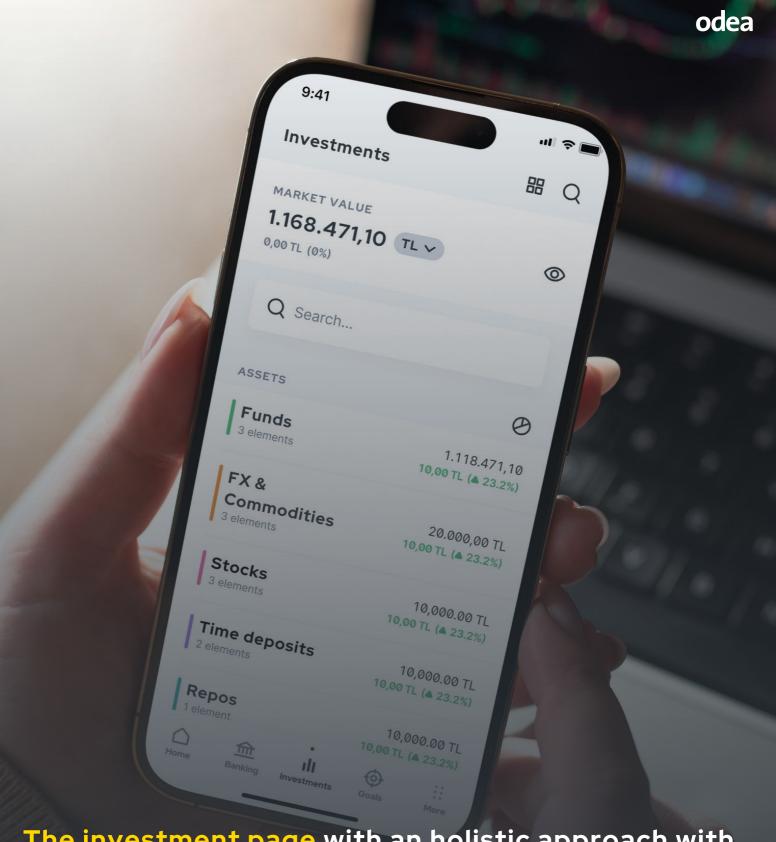
The detail pages where user can see the nuances and take actions such as managing their credit card limits, and paying the debts





Products For You

Related and suggested products for users



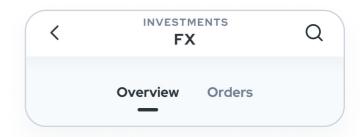
The investment page with an holistic approach with tools to customize and monitor investments

The user can see the recent activities on their portfolios, easily deep dive on details but keeping an overview of the overall financial situation. The dynamic modules are showing the most frequent actions, and the page is populated accordingly to the risk profile and products of the user.

Investments

Overview & Orders

Product pages that help user view the overall status and give buy/sell orders easily



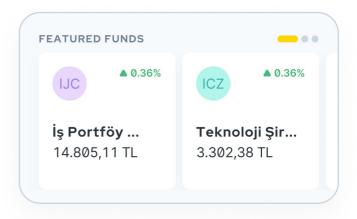


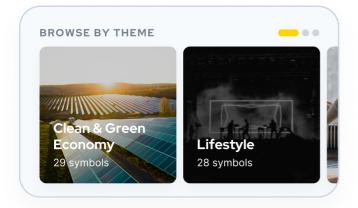
Performance Graphs

An easily readable performance graph for learning how the product change in different time intervals

Featured Products

Specially suggested products that perform similarly to the products user already own





Different Themes

Various investment products that can be followed by themes such as Healthcare, Digital Disruption and Clean&Green Economy

